



NATIONAL ASSOCIATION OF STUDENT FINANCIAL AID ADMINISTRATORS

**NEWS FROM NASFAA**

**NASFAA Constituent Member News**

[The following is a news release issued by National Lending Associates, Inc.]

**National Lending Associates, Inc. Launches the TuitionFlex Program**

**San Diego, California - July 8, 2009** - National Lending Associates, Inc. ("NLA") is formally announcing today the launch of its TuitionFlex<sup>SM</sup> tuition payment program. The TuitionFlex Program is a highly flexible and customizable tuition payment program for schools and colleges which currently do or do not offer this low cost financing option to their students and families. TuitionFlex is designed to be compliant with all federal and state Truth-in-Lending disclosure requirements. This turn-key program features a branded on-line application process, electronic signature, customizable reporting, automated payment processing and flexible servicing repayment terms.

"NLA is excited to launch this additional financing option for schools and colleges while leveraging the experience and expertise of our management team. Our TuitionFlex Program was created as an alternative higher education financing option, which enables institutions throughout the country to provide effective financing solutions for their students during a time of economic uncertainty and limited private financing choices" states Douglas Feist, Chief Executive Officer of NLA.

The TuitionFlex Program offers payment products aimed at providing tuition financing solutions for K-12 schools, colleges, and universities. With its TuitionEase<sup>TM</sup> (less than 12 months), TuitionExtend<sup>TM</sup> (contracts greater than 12 up to 120 months), and soon to be launched TuitionExtendPlus<sup>TM</sup> (contract purchase option) products, the TuitionFlex Program provides alternatives to meet the current demands of all educational institutions.

For more information on the TuitionFlex Program go to [www.tuitionflex.com](http://www.tuitionflex.com) or contact Tim Kulesha at [tim.kulesha@NLALoans.com](mailto:tim.kulesha@NLALoans.com) (602) 579-6555.

**About National Lending Associates, Inc.**

Based in San Diego, California, with offices in Ohio, Arizona, Georgia, Pennsylvania, and New York, National Lending Associates, Inc., is a nationwide specialty service company focused on providing financing solutions, loan and portfolio administration services, and technology options for the education financing marketplace ([www.nationallendingassociates.com](http://www.nationallendingassociates.com)).

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